FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034402 **Type of Permit:** FILMING **Release Date:** 12/10/2010

Production Company SUPERSTUDIO

Insured Company Name SUPERSTUDIO
Contact Phone No. 1 310-261-6227
Contact Phone No. 2 310-852-1111
Fax
Address 1508 17TH ST
SANTA MONICA, California 90404

Production Title PAWS

Type of Production Commercial - PSA

Producer Nathan De La Rionda

Director TBD TBD

1st AD TBD TBD

Production Manager Nathan De La Rionda

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Nathan De La Rionda
Primary Phone Mobile - 310-261-6227
Secondary Phone Office - 310-582-1111

Location Assistant none none
Primary Phone Office - 310-582-1111
Secondary Phone

Fees

Notification Charge	$105.00	**Total Permit Fee**	$155.00
FILMLA MODIFIED PERMIT APPLICATION FEE	$50.00	**Number of Locations**	1

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Summary Information — Location

Location 1 of 1

Permit Number	F00034402	**Location Manager**	Nathan De La Rionda
Production Company	SUPERSTUDIO	Primary Phone	Mobile - 310-261-6227
Insured Company	SUPERSTUDIO	Secondary Phone	Office - 310-582-1111
Production Title	PAWS		

Location Address 25832 Hemingway Ave, Stevenson Ranch, CA, 91381

Location Type Veterinary Clinic

Film Dates 12/12/2010 - 12/12/2010 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents F34402, Superstudio letter.pdf
f34402, IRS0001.pdf
F34402, superstudio.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	20
LA County Field Inspection	1

Filming Activities Interior Dialogue; All on property; Using house power - no generator;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4550 **Grid:** B7

Coordinator Note LA COUNTY FIRE # 10-2671-124, LEVEL III FIELD INSPECTION

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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The Paw Project

Permit #F00034402

Advocates for Animals • A 501(c)(3) nonprofit organization

November 30, 2010

RE: Paw Project Commercial- Don't Declaw

To whom it may concern:

I would like to thank Superstudio for their generosity in making our television/ viral video spot at a reduced cost and for passing those savings on to us.

As a nonprofit organization, we rely wholly upon donations to do our work, which protects animals all over the country. The savings that Superstudio has given us will be passed along to benefit hundreds of otherwise unfortunate animals.

Thank you very much,

Jennifer Conrad, DVM

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PO Box 445 Santa Monica, CA 90406 • 877 PAW PROJECT • info@pawproject.com • www.pawproject.com

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Permit #F00034402

Date: APR 28 2004

THE PAW PROJECT/ANIMAL GENERAL HOSPITAL
C/O JENNIFER CONRAD
910 IDAHO AVE
SANTA MONICA, CA 90403-2904

Employer Identification Number:
59-3782436
DLN:
17053044051014
Contact Person:
JERRY FIERRO ID# 31119
Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31
Foundation Status Classification:
509(a)(1)
Advance Ruling Period Begins:
January 26, 2004
Advance Ruling Period Ends:
December 31, 2008
Addendum Applies:
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Superstudio, Inc. ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 12/10/10

Representative's Signature

Nathan de la Rionda

Representative's Name (Please Print)

Producer

Representative's Title (Please Print)

Superstudio, Inc. dba: superstudio

Name of Principal (i.e. company name) (Please Print)

1508 17th street
Santa Monica, CA 90404

Principal's Mailing Address (Please Print)

310.582.1111

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph. 323-260-4777 Fx. 323 415 6180

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